

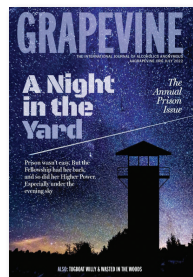
# Your Seventh Tradition Contributions Help Carry the Message

Contributions made by you and your home group to the General Service Board support the work of your General Service Office (GSO) to help the alcoholic around the corner – and around the world.

*Your contributions make possible essential member services and support for those seeking help.*

**1** Our public service announcements (PSAs) offer powerful messages of hope to the suffering alcoholic. The Public

Information desk coordinates production and availability of TV and radio PSAs for GSO and local campaigns in English, French, and Spanish. Our TV PSAs have reached close to 600 million viewers, airing on more than 71,000 stations across the U.S. and Canada and on our YouTube channel.



**2** In response to many correctional facilities going paperless, Grapevine and AAWS Publishing collaborated on a multi-year project to make A.A. literature available on more than 200,000 tablets in jails and prisons. Many prison libraries also can access our growing number of audio books to help those with literacy issues.

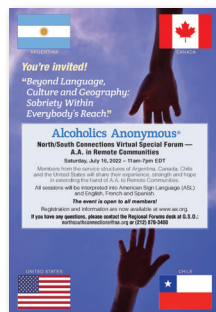
**3** The new Corrections Correspondence Service (CCS) database helps us to more quickly match persons in custody with members who are able to write to them. In addition to coordinating thousands of CCS participants, the Corrections Coordinator continues to answer 500 letters each month from members on the inside.



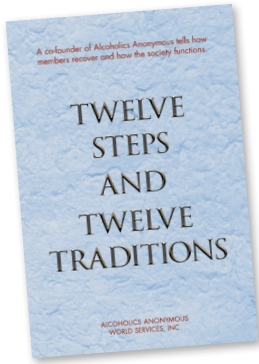
**4** Your contributions help make the A.A. message accessible to all. The Accessibilities desk continually updates service material such as the accessibilities check list for groups. This desk also has produced ASL versions of the Big Book and Twelve & Twelve, now available on our YouTube page and on aa.org. For members with vision loss, audio versions of the entire Big Book and Twelve & Twelve are available on aa.org.



**5** The Technology Department is always looking for ways to streamline workflows. One recent success is the “Submit Your Story” portal, developed to make it easier for members to submit their stories for possible inclusion in the Fifth Edition Big Book and A.A. pamphlets. The portal is also being used for the new young people’s video project submissions.

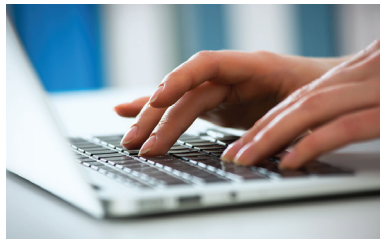


**6** Regional Forums are fun, informative, and free weekend events that improve communication and unity. At the 2022 North/South Connections Forum, members from the service structures of Argentina, Canada, Chile, and the U.S. shared about extending the hand of A.A. to remote communities.



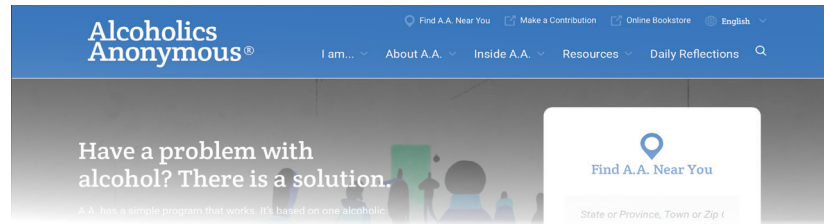
**7** One resourceful way the Publishing department is responding to worldwide paper shortages and supply-chain disruptions is by printing directly to the book cover. The new “jacketless” Big Book and Twelve & Twelve will result in cost savings and help ensure our books are widely available to those who need them.

**8** With a half-million monthly users throughout the U.S., Canada, and the world, the A.A. Meeting Guide app has transformed how people find meetings. The app is managed by the Communication Services department, which continues to enhance the app’s functionality to optimize the user experience.



**9** Each month Staff Members respond to thousands of emails, letters, and phone calls from A.A. members, professionals, the media, and alcoholics needing help. The new Member Services department was formed so calls get answered by staff knowledgeable about everything from ordering literature to listing groups.

**10** Member contributions made possible the complete redesign of our website, aa.org. Since the new site launched in December 2021, visits to the site have doubled, reaching more than 5 million per quarter. The new mobile-friendly website makes it easier for our members and those seeking help for a drinking problem to find the information they need.



**11** Professionals in the medical, legal, and human resources fields often come into contact with problem drinkers but may not know much about A.A. The Cooperation with the Professional Community desk provides accurate, up-to-date information about A.A. to professionals in a variety of ways, including a newsletter, regular posts on the A.A. LinkedIn page, and exhibits at professional conferences staffed by members of local committees.



**12** Thanks to a new scanner made possible by member contributions, GSO archivists recently scanned 10,000 pages of Bill W.’s correspondence and other documents important to our history. Our archivists also provide timely replies to a variety of questions from A.A. members around the world.



General Service Office, P.O. Box 459, Grand Central Station, New York, NY 10163 • www.aa.org